ORDER

Orders

Order / Rev:

104398

Alt Order #:

06832443

Product Desc:

REP JEWISH COALITION

Estimate:

Flight Dates:

Order Type:

09/17/12 - 10/21/12

Original Date / Rev:

07/17/12 / 07/17/12

GENERAL

5 Mapleton Rd.

Princeton, NJ 08540

Primary AE: Sales Office:

Sales Region:

Amy McCreary

BLPHI

National

Agency

Name:

Jamestown Associates/ NJ

Buying Contact:

Billing Contact:

Billing Calendar:

Cash Broadcast

Dilling Cale

Billing Cycle:

Billing Type:

EOM/EOC

Agency Commission:

15%

Advertiser

Name:

Republican Jewish Coalition (RJC)

Demographic: Product Codes: A35+ PLI2

New Business Thru:

Order Separation:

Advertiser External ID:

Priority:
Revenue Codes:

POLITICAL/AGY, PISSUE, GEN

SELECT PRIORITY CODE

Agency External ID:

Bill Plan

DIII MIAII				
Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	190	\$117,650.00	\$100,002.50
10/01/12	10/21/12	285	\$105 375 OO	\$166 O68 75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	190	\$117,650.00	\$100,002.50	0.00
October 2012	285	\$195,375.00	\$166,068.75	0.00
Totals	475	\$313,025.00	\$266,071,25	0.00

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	26%	\$313,025.00
Market	100%	\$1,203,942,31

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	29%	\$349,143.27
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$240,788.46
KTUD	1%	\$12,039.42
KVVU	16%	\$192,630.77
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$96,315.38

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Spe	ots	Rate Pri	Rtg Type S	pots	Amount
E 1	KSNV	09/17/12	09/28/12	M-F 5-6a WakeUp		5-6a	MTWTF	:30	5	\$325.001	0.00 NM	10	\$3,250.00
	NEWS			μ	.								
	Sta	rt Date I	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				i,		

Print Date: 07/18/12 09:45:10

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Order / Rev: Alt Order#:

104398

Noon News

Advertiser:

Republican Jewish Coalition (RJC)

Flight Dates:

09/17/12 - 10/21/12

06832443

Product Desc: Estimate:

REP JEWISH COALITION

KSNV

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV 09/17/12 09/28/12	M-F 5-6a WakeUp w/Wa@M	5-6a	MTWTF	:30	5	\$325.001	0.00 NM	10	\$3,250.00
NITIA/O	M-F 5-6a WakeUp w/Wagners								
NEWS Start Date End Date	Weekdays Spots/Week	Pata	Rating						
Week: 09/17/12 09/23/12	MTWTF 5	<u>Rate</u> \$325.00	0.00						
Week: 09/24/12 09/30/12	MTWTF~~ 5	\$325.00	0.00						
E 2 KSNV 10/01/12 10/19/12	·	5-6a	MTWTF~~	:30	5	\$450.001	0.00 NM	15	\$6,750.00
NEWS	M-F 5-6a WakeUp w/Wagners								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/01/12 10/07/12	MTWTF 5	\$450.00	0.00						
Week: 10/08/12 10/14/12	MTWTF 5	\$450.00	0.00						
Week: 10/15/12 10/21/12 E 3 KSNV 10/01/12 10/19/12	MTWTF 5	\$450.00	0.00	-00	4.5	0700 004	0.00 1114		*******
E 3 K3NV 10/01/12 10/19/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	6-7a	MTWTF	:30	10	\$700.001	0.00 NM	30	\$21,000.00
NEWS	Wir o ra riakoop wiragiloio								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 10/01/12 10/07/12	MTWTF 10 MTWTF 10	\$700.00	0.00						
Week: 10/08/12 10/14/12 Week: 10/15/12 10/21/12	MTWTF~~ 10 MTWTF~~ 10	\$700.00 \$700.00	0.00 0.00						
E 4 KSNV 09/17/12 09/28/12		6-7a	MTWTF	:30	10	\$650.001	0.00 NM	20	\$13,000.00
	M-F 6-7a WakeUp w/Wagners					·			* ,
NEWS	Minuted and Control (MAC)	5.4	.						
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week MTWTF 10	<u>Rate</u> \$650.00	Rating 0.00						
Week: 09/24/12 09/30/12	MTWTF 10		0.00						
E 5 KSNV 09/17/12 09/28/12	Today Show CM	658a-9am	MTWTF	:30	10	\$850.001	0.00 NM	20	\$17,000.00
TODAY	Today Show								
TODAY Start Date End Date	Weekdays Spots/Week	Doto	Detine						
Week: 09/17/12 09/23/12	Weekdays Spots/Week MTWTF 10	<u>Rate</u> \$850.00	Rating 0.00						
Week: 09/24/12 09/30/12	MTWTF~~ 10		0.00						
E 6 KSNV 10/01/12 10/19/12	•	658a-9am	MTWTF	:30	10	\$900.001	0.00 NM	30	\$27,000.00
TODAY	Today Show								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/01/12 10/07/12	MTWTF~~ 10	\$900.00	0.00						
Week: 10/08/12 10/14/12	MTWTF 10	\$900.00	0.00						
Week: 10/15/12 10/21/12 E 7 KSNV 10/01/12 10/19/12	MTWTF 10 M-F Today Show II 3rd H0M	\$900.00 9-10a	0.00	-00		# 40E 004	0.00.1114		*
E 7 RONV 10/01/12 10/19/12	M-F Today Show II	8-10a	MTWTF	:30	5	\$425.001	0.00 NM	15	\$6,375.00
TODAY II	,,								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 10/01/12 10/07/12 Week: 10/08/12 10/14/12	MTWTF 5 MTWTF 5	\$425.00 \$425.00	0.00 0.00						
Week: 10/15/12 10/21/12	MTWTF 5		0.00						
E 8 KSNV 09/17/12 09/28/12	M-F Today Show II 3rd H0M	9-10a	MTWTF	:30	5	\$350.001	0.00 NM	10	\$3,500.00
TODAYII	M-F Today Show II								
TODAY II <u>Start Date</u> <u>End Date</u>	Weekdays Spots/Week	Rate	Rating						
Week: 09/17/12 09/23/12	MTWTF 5		0.00						
Week: 09/24/12 09/30/12	MTWTF 5		0.00		_				
E 9 KSNV 09/17/12 10/19/12	•	11am-12pm	MTWTF	:30	5	\$325.001	0.00 NM	25	\$8,125.00
RR	Rachael Ray								
Start Date End Date	Weekdays Spots/Week	Rate	Rating				ľ		
Week: 09/17/12 09/23/12	MTWTF 5	\$325.00	0.00						
Week: 09/24/12 09/30/12 Week: 10/01/12 10/07/12	MTWTF 5 MTWTF 5	\$325.00	0.00						
Week: 10/01/12 10/07/12 Week: 10/08/12 10/14/12	MTWTF 5 MTWTF 5	\$325.00 \$325.00	0.00 0.00						
Week: 10/15/12 10/21/12	MTWTF 5		0.00						
E 10 KSNV 09/17/12 10/19/12	Noon News CM	12-1230pm	MTWTF	:30	5	\$425.001	0.00 NM	25	\$10,625.00

KSNV

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REP JEWISH COALITION

Product Desc:

Flight Dates: 09/17/12 - 10/21/12

Estimate:

Alt Order #:

06832443

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Ln Ch Start NEWS	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12 Week: 09/24/12	09/23/12 09/30/12	MTWTF MTWTF	5	\$425.00	0.00						
Week: 10/01/12	10/07/12	MTWTF	5 5	\$425,00 \$425,00	0.00 0.00						
Week: 10/08/12	10/14/12	MTWTF	5	\$425.00	0.00						
Week; 10/15/12	10/21/12	MTWTF	5	\$425.00	0.00						
E 11 KSNV 09/17/1	2 10/19/12	The Agenda 1230	pm CM	1230-1p	MTWTF	:30	5	\$325.001	0.00 NM	25	\$8,125.00
		The Agenda 1230)pm	•							, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
AGENDA											
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/17/12	09/23/12	MTWTF	5	\$325.00	0.00						
Week: 09/24/12 Week: 10/01/12	09/30/12 10/07/12	MTWTF~~ MTWTF~~	5 5	\$325.00 \$325.00	0,00 0.00						
Week: 10/08/12	10/14/12	MTWTF	5	\$325.00	0.00						
Week: 10/15/12	10/21/12	MTWTF	5	\$325.00	0.00						
E 12 KSNV 09/17/1	2 10/19/12	The Doctors	СМ	2pm-3pm	MTWTF	:30	5	\$325.001	0.00 NM	25	\$8,125.00
		The Doctors		•							, -,
DRS											
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/17/12 Week: 09/24/12	09/23/12 09/30/12	MTWTF MTWTF	5	\$325.00	0.00						
Week: 10/01/12	10/07/12	MTWTF	5 5	\$325.00 \$325.00	0.00 0.00						
Week: 10/08/12	10/14/12	MTWTF~	5	\$325.00	0.00						
Week: 10/15/12	10/21/12	MTWTF	5	\$325.00	0.00						
E 13 KSNV 09/17/1	2 10/19/12	Dr. Phil	СМ	3-4p	MTWTF	:30	5	\$450.001	0.00 NM	25	\$11,250.00
		Dr Phil									. ,
PHIL											
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/17/12 Week: 09/24/12	09/23/12 09/30/12	MTWTF MTWTF	5	\$450.00	0.00						
Week: 10/01/12	10/07/12	MTWTF	5 5	\$450.00 \$450.00	0.00 0.00						
Week: 10/08/12	10/14/12	MTWTF	5	\$450.00	0.00						
Week: 10/15/12	10/21/12	MTWTF	5	\$450.00	0.00						
E14 KSNV 09/17/1	2 09/28/12	News 3 at 4 (1/2	hr) CM	4-430p	MTWTF	:30	5	\$600.001	0.00 NM	10	\$6,000.00
		News 3 at 4									
NEWS											
Start Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 09/17/12 Week: 09/24/12	09/23/12 09/30/12	MTWTF MTWTF	5 5	\$600.00 \$600.00	0.00 0.00						
E 15 KSNV 10/01/1					MTWTF	:30	5	\$725.001	0.00 NM	45	#40 07F 00
LIO RONV 10/01/1	2 10/13/12	News 3 at 4	iii) Civi	4-430p	MIMIL	.30	5	φ/25.00 I	U.UU NIN	15	\$10,875.00
NEWS		Trono o ac 1									
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/01/12	10/07/12	MTWTF⊶⊷	5	\$725.00	0.00						
Week: 10/08/12	10/14/12	MTWTF~~	5	\$725.00	0.00						
Week: 10/15/12	10/21/12	MTWTF⋯	5	\$725.00	0.00						
E16 KSNV 10/01/1	2 10/19/12	•		430-5pm	MTWTF	:30	5	\$725.001	0.00 NM	15	\$10,875.00
NEWS		News 3 at 4:30PI	VI								
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/01/12	10/07/12	MTWTF~~	5	\$725.00	0.00						
Week: 10/08/12	10/14/12	MTWTF	5	\$725.00	0.00						
Week: 10/15/12	10/21/12	MTWTF	5	\$725.00	0.00						
E 17 KSNV 09/17/1	2 09/28/12	News 3 at 430pm	CM	430-5pm	MTWTF	:30	5	\$700.001	0.00 NM	10	\$7,000.00
LIMITIO.		News 3 at 4:30PI	VI								
NEWS	E-15 (M 411	01-011	. .	5. "					Ì	
Start Date	End Date 09/23/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u>	Rating						
Week: 09/17/12 Week: 09/24/12	09/23/12	MTWTF	5 5	\$700.00 \$700.00	0.00 0.00						
E 18 KSNV 09/17/1			CM	5-630p	######################################	:30		\$1,000.001	0.00 NM	10	\$10,000.00
= 10 1.0/1V O0/1//	_ 00120112	M-F Early News	OW	5 000p	PATRICI	.50	J	ψ (₁ υυυ,υυ 1	U.UU INIVI	'0	φ τυ,υυυ.υυ
NEWS		-									

Print Date: 07/18/12 09:45:11 Page 4 of 6 Order / Rev: 104398 Advertiser: Republican Jewish Coalition (RJC)

REP JEWISH COALITION

KSNV

Product Desc:

Flight Dates: 09/17/12 - 10/21/12 Estimate:

Alt Order #:

06832443

Ln Ch	Start	End	Inventory Code	Break	Start/End 7	ĩime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E18 KSNV	09/17/1	2 09/28/12	M-F Early News	CM	5-630p	MTWTF	:30	5	\$1,000.001	0.00 NM	10	\$10,000.00
NELAGO			M-F Early News									
NEWS Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	MTWTF~~		\$1,000,00	0.00						
Week: 09		09/30/12	MTWTF	_	\$1,000.00	0.00						
E19 KSNV	10/01/1	2 10/19/12	M-F Early News	CM	5-630p	MTWTF	:30	5	\$1,200.001	0.00 NM	15	\$18,000.00
N. P. L. L. C.			M-F Early News									
NEWS	t Dt	End Data	Marabata	0	5	.						
Sta Week: 10	art Date	End Date 10/07/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00						
Week: 10		10/0//12	MTWTF		\$1,200.00	0.00						
Week: 10/	/15/12	10/21/12	MTWTF		\$1,200.00	0.00						
E 20 KSNV	10/01/1	2 10/19/12	M-F Jeop/Wheel	CM	630-730pm	MTWTF	:30	5	\$1,300.001	0.00 NM	15	\$19,500.00
168141	ь		M-F Jeopardy/W	heel of Fortun	Ð							
WH/JE	art Date	End Date	Weekdays	Snoto Missk	Data	Detina						
<u>عرد</u> Week: 10		10/07/12	MTWTF	Spots/Week	<u>Rate</u> \$1,300,00	<u>Rating</u> 0.00						
Week: 10		10/14/12	MTWTF		\$1,300.00	0.00						
Week: 10	/15/12	10/21/12	MTWTF		\$1,300.00	0.00						
E 21 KSNV	09/17/1	2 09/28/12	M-F Jeop/Wheel	CM	630-730pm	MTWTF	:30	5	\$1,000.001	0.00 NM	10	\$10,000.00
1001/10	Б		M-F Jeopardy/W	heel of Fortun	9							
WH/JE		End Date	Mookdova	Cnoto BAlack	Doto	Datina						
Week: 09	art Date /17/12	09/23/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$1,000.00	<u>Rating</u> 0.00						
Week: 09		09/30/12	MTWTF		\$1,000.00	0.00						
E 22 KSNV	09/17/1	2 09/28/12	M-F News 3 at El		11pm-1135	om MTWTF	:30	4	\$1,100.001	0.00 NM	8	\$8,800.00
			M-F News 3 at E	leven					,			. ,
NEWS												
	art Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u>	Rating						
Week: 09, Week: 09,		09/23/12 09/30/12	MTWTF~~		\$1,100.00 \$1,100.00	0.00 0.00						
,		····	M-F News 3 at El		11pm-1135r		:30	4	\$1,200.001	0.00 NM	12	\$14,400.00
			M-F News 3 at E					·	Ψ1,μοσ.σσ1	0.00 1111	, _	Ψ1-1,-100.00
NEWS												
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10 Week: 10		10/07/12 10/14/12	MTWTF~~ MTWTF~-		\$1,200.00 \$1,200.00	0.00 0.00						
Week: 10		10/14/12	MTWTF		\$1,200.00	0.00						
E 24 KSNV	09/22/1	2 10/20/12	News 3 Sunrise -		6а-7а	S-	:30	2	\$350.001	0.00 NM	10	\$3,500.00
			News 3 Sunrise	SATURDAY					,			4.000,00
NEWS												
	art Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating				;		
Week; 09 Week; 09		09/23/12 09/30/12	S-	2		0.00 0.00						
Week: 10		10/07/12	S	2	•	0.00						
Week: 10		10/14/12	S-	2	•	0.00					l	
Week: 10		10/21/12	S-	2		0.00						
E 25 KSNV	09/22/1	12 10/20/12	Saturday Today Saturday Today	СМ	7a-9am	S-	:30	2	\$625.001	0.00 NM	10	\$6,250.00
SATTO	ODAY		Saturday roday									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	S-	2		0.00						
Week: 09		09/30/12	S-	2	•	0.00						
Week: 10 Week: 10		10/07/12 10/14/12	S- S-	2 2		0.00 0.00					-	
Week: 10		10/14/12	S-	2		0.00						
			News 3 Today - 8		9am-930am		:30	1	\$500.001	0.00 NM	5	\$2,500.00
			News 3 Today -									
NEWS												
<u>St:</u> Week: 09	art Date	End Date	<u>Weekdays</u> S-	Spots/Week 1		Rating						
Week: 09		09/23/12 09/30/12	S-	1	\$500.00 \$500.00	0.00 0.00					Į.	
				'	,,,,,,,,	2,00					-	

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Order / Rev:

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Flight Dates:

09/17/12 - 10/21/12

Estimate:

KSNV

Ln Ch Start End		Start/End T		Len Sp		Rtg Type	Spots	Amount
E 26 KSNV 09/22/12 10/20	/12 News 3 Today - SATUR DM News 3 Today - SAT	9am-930am	\$-	:30	1 \$500.001	0.00 NM	5	\$2,500.00
NEWS								
Start Date End D			Rating					
Week: 10/01/12 10/07/ Week: 10/08/12 10/14/			0.00 0.00					
Week: 10/15/12 10/21/	· -	*	0.00					
E 27 KSNV 09/22/12 10/20	/12 Sa-Su News 3 at ElevenCM	11pm-1135p	omS-	:30	1 \$1,100.001	0.00 NM	5	\$5,500.00
NEWS	Sa-Su News 3 at Eleven							
Start Date End D	ate Weekdays Spots/Weel	<u>Rate</u>	Rating					
Week: 09/17/12 09/23/		1 \$1,100.00	0.00					
Week: 09/24/12 09/30/		\$1,100.00	0.00					
Week: 10/01/12 10/07/ Week: 10/08/12 10/14/		1 \$1,100.00 1 \$1,100.00	0.00 0.00					
Week: 10/15/12 10/21/		\$1,100.00	0.00					
E28 KSNV 09/23/12 10/2	/12 Sa-Su News 3 at ElevenCM	11pm-1135p	omS	:30	1 \$1,100.001	0.00 NM	5	\$5,500.00
NEMO	Sa-Su News 3 at Eleven							
NEWS <u>Start Date</u> End D	ate Weekdays Spots/Weel	, Doto	Detina					
Week: 09/17/12 09/23/		<u>K Rate</u> I \$1,100.00	Rating 0.00					
Week: 09/24/12 09/30/	2S	\$1,100.00	0.00					
Week: 10/01/12 10/07/ Week: 10/08/12 10/14/		\$1,100.00	0.00					
Week: 10/15/12 10/21/		1 \$1,100.00 1 \$1,100.00	0.00 0.00					
E 29 KSNV 09/23/12 10/2		9a-930am	S	:30	1 \$500,001	0.00 NM	5	\$2,500.00
NEWO	News 3 Today				,		_	4-,000.00
NEWS <u>Start D</u> ate End D	ate Weekdays Spots/Weel	Doto	Datina					
Week: 09/17/12 09/23/			Rating 0.00					
Week: 09/24/12 09/30/	2S		0.00					
Week: 10/01/12 10/07/		. ,	0.00					
Week: 10/08/12 10/14/ Week: 10/15/12 10/21/		l \$500.00 l \$500.00	0.00 0.00					
E30 KSNV 09/23/12 09/3		6a-7a	S	:30	2 \$325.001	0.00 NM	4	\$1,300.00
NIELA IO	News 3 Sunrise SUNDAY				•		· ·	<i>ϕ,,</i> ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
NEWS	ata Maakdaya Casta (Mas)	. D1-	D-41					
<u>Start Date</u> <u>End D</u> Week: 09/17/12 09/23/		<u>K Rate</u> 2 \$325.00	Rating 0.00					
Week: 09/24/12 09/30		\$325.00	0.00					
E 31 KSNV 10/07/12 10/2	/12 News 3 Sunrise - SUND&M	6a-7a	s	:30	2 \$350.001	0.00 NM	6	\$2,100.00
NEWS	News 3 Sunrise SUNDAY							
Start Date End D	ate Weekdays Spots/Wee	<u>Rate</u>	Rating					
Week: 10/01/12 10/07/		\$350.00	0.00					
Week: 10/08/12 10/14.		2 \$350.00	0.00					
Week: 10/15/12 10/21. E 32 KSNV 10/07/12 10/2		2 \$350.00 7a-8am	0.00	:30	2 \$750.001	0.00 NM		#4 500 00
LOE NOIVE TOJOTTIE TOJE	Sunday Today	/ a-oaiii	3	.50	2 \$750.001	U.UU INIVI	6	\$4,500.00
SUN TODAY	•							
Start Date End D			Rating					
Week: 10/01/12 10/07, Week: 10/08/12 10/14,	-	2 \$750.00 2 \$750.00	0.00 0.00					
Week: 10/15/12 10/21		2 \$750.00	0.00					
E33 KSNV 09/23/12 09/3		7a-8am	s	:30	2 \$625.001	0.00 NM	4	\$2,500.00
SUN TODAY	Sunday Today							
Start Date End D	ate Weekdays Spots/Wee	<u>k</u> Rate	Rating					
Week: 09/17/12 09/23	12S	2 \$625.00	0.00					
Week: 09/24/12 09/30		2 \$625.00	0.00		····			
E34 KSNV 09/23/12 09/3	/12 Chris Matthews 9:30AM 6M Chris Matthews SUN 9:30am	9:30a-10a	S	:30	1 \$500.001	0.00 NM	2	\$1,000.00
CM	Onio Matthews SON 3.308M							

Print Date: 07/18/12 09:45:11 Page

l1 Page 6 of 6

Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order #:

06832443

Product Desc: R

REP JEWISH COALITION

Flight Dates:

09/17/12 - 10/21/12

Estimate:

KSNV

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spot	s Rate Pri	Rtg Type S	Spots	Amount
E 34 KSNV 09/23/12 09/3	/12 Chris Matthews 9:30AM SM	9:30a-10a	s	:30	1 \$500.001	0.00 NM	2	\$1,000.00
	Chris Matthews SUN 9:30am					1		
CM								
Start Date End D			<u>Rating</u>					
Week: 09/17/12 09/23		7	0.00					
Week: 09/24/12 09/30			0.00					
E 35 KSNV 10/07/12 10/2		9:30a-10a	S	:30	1 \$600.001	0.00 N M	3	\$1,800.00
СМ	Chris Matthews SUN 9:30am							
	oto Mookdaya SpotoMilooli	Dois	Daties					
<u>Start Date</u> <u>End D</u> Week: 10/01/12 10/07		·	Rating 0.00					
Week: 10/08/12 10/14	· -		0.00			ļ		
Week: 10/15/12 10/21		•	0.00			.]		
E 36 KSNV 10/07/12 10/2		7-10pm	S	:30	1 \$1,800.001	0.00 NM	3	\$5,400.00
2.00 1011 10/01/12 10/2	News 3 in Prime	r-ropin	3	,50	1 \$1,000.001	0.00 14141	3	\$5,400.00
NEWS AFT SNF	110110 0 111 7 11110							
Start Date End D	<u>ate</u> <u>W</u> eekdays Spots/Week	Rate	Rating					
Week: 10/01/12 10/07		\$1,800.00	0.00			1		
Week: 10/08/12 10/14		\$1,800.00	0.00					
Week: 10/15/12 10/21	12S 1	\$1,800.00	0.00					
E 37 KSNV 09/23/12 09/3	0/12 News 3 Live in Prime CM	7-10pm	S	:30	1 \$1,600.002	0.00 NM	2	\$3,200.00
	News 3 in Prime							•
NEWS AFT SNF								
Start Date End D	<u>ate Weekdays Spots/Weel</u>	Rate	Rating					
Week: 09/17/12 09/23		\$1,600.00	0.00					
Week: 09/24/12 09/30		\$1,600.00	0.00					
E 38 KSNV 09/22/12 09/2	-	5pm-630pm	S-	:30	1 \$650.001	0.00 NM	2	\$1,300.00
	Sa-Su Early News							
NEWS								
Start Date End I			Rating					
Week: 09/17/12 09/23			0.00					
Week: 09/24/12 09/30	=·····	\$650.00	0.00					
E 39 KSNV 10/06/12 10/2		5pm-630pm	S-	:30	1 \$675.001	0.00 NM	3	\$2,025.00
NEWS	Sa-Su Early News					i		
	ole Medicale Contention	. Data	D-ti					
<u>Start Date</u> <u>End I</u> Week: 10/01/12 10/07			Rating 0.00					
Week: 10/08/12 10/14	-	:	0.00					
Week: 10/15/12 10/21	-	1 \$675.00 1 \$675.00	0.00					
E40 KSNV 10/06/12 10/2		630-730pm	S-	:30	1 \$525.001	0.00 NM	3	\$1,575.00
_ 15 115111 10/00/12 10/2	WKND Jeop/Wheel	500 700pill	3	,00	. 4020.001	0.00 (4)	3	Ψ1,070.00
WH/JEP						ŀ		
Start Date End I	ate Weekdays Spots/Weel	<u>Rate</u>	Rating					
Week: 10/01/12 10/07			0.00					
Week: 10/08/12 10/14	12S-		0.00			l		
Week: 10/15/12 10/21	12S-	1 \$525.00	0.00					
E41 KSNV 09/22/12 09/2	9/12 Weekend Jeopardy/WheeM	630-730pm	S-	:30	1 \$500.001	0.00 NM	2	\$1,000.00
	WKND Jeop/Wheel	-						•
WH/JEP								
Start Date End I			Rating					
Week: 09/17/12 09/23		. ,,,,,,,,	0.00					
Week: 09/24/12 09/30	12S-	1 \$500.00	0.00					